



UTAH FILM STUDIOS





PARK CITY, UTAH | AUGUST 26, 2018









What is Walk a Mile in Her Shoes®?

Put Yourself in Her Shoes™

Each year, an ever-increasing number of men, women and their families are joining Walk a Mile in Her Shoes®: The International Men's March to Stop Rape, Sexual Assault & Gender Violence. A Walk a Mile in Her Shoes® Event is a playful opportunity for men to raise awareness in their community about the serious causes, effects and remediation to men's sexualized violence against women.

First You Walk the Walk

There is an old saying: "You can't really understand another person's experience until you've walked a mile in their shoes." Walk a Mile in Her Shoes® asks men to literally walk one mile in women's high-heeled shoes. It's not easy walking in these shoes, but its fun and it gets the community to talk about something that's really difficult to talk about: gender relations and men's sexualized violence against women.

Then You Talk the Talk

It's critical to open communication about sexualized violence. While hidden away, sexualized violence is immune to cure. Unfortunately, it's difficult to get people talking. People unfamiliar with men's sexualized violence against women don't want to know it exists. It's ugly. People that have experienced sexualized violence themselves want to forget about it. How do you get people talking now, so they can prevent it from happening? And if it's already happened, how do you help them recover?

A Walk a Mile in Her Shoes® Event is abundant with opportunities to get people talking. For preventive education, it helps men better understand and appreciate women's experiences, thus changing perspectives, helping improve gender relationships and decreasing the potential for violence. For healing, it informs the community that services are available for recovery. It demonstrates that men are willing and able to be courageous partners with women in making the world a safer place. The Walk Event Experience provides a description of how these opportunities might present themselves at a Walk a Mile in Her Shoes® Event.

Not Just a Women's Issue

Here, Sexualized violence does not just affect women. It affects the men who care about them, their families, their friends, their coworkers, and their communities. Sexualized violence is an epidemic. Every two minutes someone in America is raped. One in six American women are victims of sexual assault. That means someone you know, someone you care about, has been or may become the victim of sexual violence. It may be your mother, your sister, your friend, your girlfriend, your wife, your coworker or your daughter.

Standing up to Sexualized Violence

Standing up to men's sexualized violence against women (Standing up to Rape™, Standing up to Domestic Violence™), we are co-creating a United Gender Movement and men will be a part of the solution to ending men's sexualized violence against women.

Walk a Mile in Her Shoes® Events are political and performance art with public, personal and existential messages. At a Walk a Mile in Her Shoes® Event there is no distinction between performer and audience. Our mission is to create a unique and powerful public experience that educates individuals and communities about the causes of men's sexualized violence against women, provides them with prevention and remediation strategies and empowers them to further develop and implement these knowledges and skills interpersonally and politically.

History of Walk a Mile in Her Shoes®

Frank Baird created Walk a Mile in Her Shoes® in 2001. What started out as a small group of men daring to totter around a park has grown to become a world-wide movement with tens of thousands of men raising millions of dollars for local rape crisis centers, domestic violence shelters and other sexualized violence education, prevention and remediation programs.





REGISTRATION INSTRUCTIONS

- 1. Go to http://peacehouse.org/event/walk-a-mile-in-her-shoes/
- 2. Click on REGISTER HERE →
- 3. Read all information and then click



- 4. Find "Individual Walker"
- 5. Add to Cart
- 6. Complete the Registration Details, then click Next
- 7. Don't forget to Create an Account or Continue with Facebook

 This will take you through the process of setting up your fundraising page for yourself
- 8. Want to join a team? You can choose a team to join by clicking on the list and selecting a team that has already been created, or create your own team! Don't forget to send your team name to your friends so they can join your team when they register!
- 9. Complete registration and pay
- 10. You will receive an email with registration information and a link to your fundraiser page for easy access.
- 11. SHARE your fundraiser page on Facebook so your friends can help you win the prize for Top Fundraiser!!
- 12. Purchase your heels!
- 13. Pick out your costume for event day!





PRIZE WINNING CATEGORIES

Team Awards

Highest Heels: Each team's cumulative heel height will win this category

Rowdiest Team: The team with the rowdiest members will win this category

Biggest Fundraiser: The team with the most funds raised will win this category

Individual Awards

Best Strut: The individual with the best walk will win this category

Best Sign: The individual with the cleverest sign will win this category

Best Costume: The individual with the most fun costume will win this category







WALK A MILE IN HER SHOES® ROUTE

